

## **The Australian Greenwashing Checklist**

- ☐ Does the brand offer third-party certifications?
- ☐ Are factories named and transparent?
- ☐ Do they publish environmental reports?
- ☐ Are materials clearly listed?
- ☐ Is polyester disguised with clever wording?
- ☐ Does the price reflect ethical labour?
- ☐ Do they offer responsible policies?